



Sanjel Energy Services

Media Kit



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a. History, Mission & Vision

Sanjel Energy Services (Sanjel Energy) is an industry-leading provider of cementing and acidizing solutions to the energy Industry in Canada. The Company supplies customers with cementing solutions and products for new well drilling, remediation and abandonment, CCUS cementing, well integrity, and pipeline grouting, among others.

Sanjel Energy also provides non-oil and gas cementing services and grouting for pipelines, mines, and other industrial services.

Headquartered in Calgary, Alberta, Sanjel Energy has 12 locations across Western Canada, servicing producers across the Western Canadian Sedimentary Basin and across Canada. Sanjel Energy is committed to providing the highest level of service – a commitment that runs throughout the entire organization, from the boardroom to the well site.

VISION: To be Canada’s premier energy services company.

MISSION: To provide exceptional service and peace of mind to our clients while creating an extraordinary community for our people to thrive.

SERVICE: We are a “can do” company that makes our clients’ and co-workers’ jobs easier. We will be recognized as problem solvers and easy to work with, driven by a mindset of curiosity and adaptability.

TEAMWORK: Our people are the foundation of our success, and each person contributes to the vision of our company. Communication is our unifying force to ensure objectives are clear, teams are accountable, and optimal results are achieved.

EXCELLENCE: Our company’s core business is based on products and operations. The solutions that we provide will be innovative and focused on practical applications that consistently deliver safe and superior quality outcomes.

INTEGRITY: Collectively and as individuals, we will act with honesty, fairness, and high ethical standards. We do what we say we will do.

Sanjel Energy Services is an ARC Financial-sponsored company.

Sanjel Energy’s subsidiary companies include:

- Wayfinder Corporation, a wholly-owned subsidiary
- Automated Rig Technologies, a majority-owned subsidiary



b. Sustainability Commitment

Sanjel Energy's approach to sustainability embodies our commitment to conducting business and providing products and services in an environmentally, socially, and ethically responsible manner.

We believe sound environmental, social, and government (ESG) practices are critical aspects of corporate citizenship, and at our core, we are committed to delivering environmentally conscious solutions for improved cementing while prioritizing the safety and well-being of our people, the communities in which we operate, and the environment.

Environment

- Sanjel Energy strives to perform all activities with an approach that manages risk and protects the people, environment, and assets related to our work. We continually work to reduce our impact on the environment through the proactive reduction of emission discharges, recycling programs, and engineered solutions.
- Our research and development team is continuously optimizing our cementing blends and additives with a keen focus on enhanced well integrity, water conservation, and reduced CO₂ emissions.
- In 2021, we commercially launched and implemented ECO green cement solutions with ECObase blends, reducing our carbon footprint on those jobs by more than 25% compared to the industry's commercially used oil well Class C and Class G cement. Throughout 2022, the use of ECObase blends grew exponentially, becoming an ever-increasing percentage of the total blends we pumped. This growth supports the industry's commitment to reducing carbon emissions and contributes to both our clients and our own ESG goals.
- Sanjel Energy believes sound environmental and social performance and governance practices are critical aspects of corporate citizenship and to our role as a respected member of the communities in which we operate.

Social

- Sanjel Energy is committed to providing a physically and psychologically healthy and safe workplace and safety continues to be our number one priority. It is a commitment that is embraced throughout our entire organization, from our operators in the field to our decision-makers in the boardroom. Every Sanjel Energy employee is empowered to be a steward for safety at work, at home and in the community.
- We believe it is important to be a strong corporate citizen and a respected member of the communities where we operate. We are committed to providing support and enhanced opportunities through donations, sponsorship, and volunteering with a focus on four core areas: youth development, stronger communities, fighting illness, and support for marginalized groups.
- Our employees are a vital part of our community engagement efforts. Their participation in our twice-yearly donation and sponsorship draws brings forward the opportunities they believe would be most beneficial to the communities they live and work in, and helps guide our Community Engagement Program, ensuring our efforts are truly creating value.

- Sanjel Energy recognizes that our employees are the foundation of our success and the driving force behind our vision to be Canada’s premier energy services company. We want them to continually learn, progress, and be rewarded in what they do based on the competencies they have achieved. To facilitate this, we strongly believe that an effective, multimodal learning program that engages our employees is key to supporting them on their paths to successful careers.
- We support our people by implementing career development opportunities, providing incentives for success, and fostering an inclusive culture.
- A core element of our community engagement efforts is a keen desire to build strong, mutually beneficial relationships with Indigenous Peoples. Execution of our Indigenous value creation program is ongoing and includes participation in Indigenous recruitment fairs and electronic recruitment boards and dedicated Human Resources personnel partnering with our Operations team to foster the employment and development of Indigenous employees.
- We are proud to be investing in the educational advancement of Indigenous youth through our partnership with Outland Youth Employment Program (OYEP). OYEP has been working with public, private, Indigenous, and educational partners to offer education, training, and work opportunities to high school-aged Indigenous youth.
- Sanjel Energy is a member of the Canadian Council for Aboriginal Business.

Governance

- Sanjel Energy’s Board of Directors and Leadership Team considers solid governance critical to the company’s long-term sustainable growth and enhancing shareholder value.
- At seven years old Sanjel Energy may be a relatively young organization, but from inception we have held ourselves accountable to the highest standards of ethics in how we conduct our business. Our policies and procedures provide us with a framework for conducting our business in a highly ethical manner, and we are committed to ensuring they evolve as needed to provide all our employees with a common vision of what it means to act with integrity at Sanjel Energy.
- Sanjel Energy policies and procedures provide a framework for conducting our business in a highly ethical manner wherever we operate. We are committed to conducting ourselves with integrity and professionalism in everything we do, as embodied by our motto, “Pride by Performance”.

c. Diversity and Inclusion

Sanjel Energy is committed to strengthening diversity and inclusion within the Company, ensuring these efforts are embedded in our culture. We know that our talented employees come to the Company with many diverse backgrounds and experiences, all valued and contributing to our dynamic team. Our aim is to create an environment where our employees are versed in and model a culture of diversity and inclusion. We strive for a workplace that is respectful and inclusive, offers equal employment and training opportunities, promotes diversity, and is free from bullying, harassment, discrimination, and violence.

Sanjel Energy is an equal opportunity employer and does not discriminate against any employee or job applicant because of race, colour, religion, national origin, sex, physical or mental disability, or age.



Murray Bickley

Murray Bickley is President and Chief Executive Officer at Sanjel Energy Services. Murray has over 31 years of experience in the energy services industry in Canadian and International markets and has held several senior leadership roles in operations, sales, and strategic marketing over the course of his career, including senior positions with one of the largest energy services firms in the world.

Murray joined Sanjel Energy in 2016 and was appointed as the Company's president in 2017.

In 2020, Murray also became CEO of Sanjel Energy, overseeing the Company's overall growth strategy.



SANJEL ENERGY OPERATIONS

Cementing

As Canada's premier supplier of cementing services to oil and gas producers, Sanjel Energy Services provides primary and remedial cementing solutions throughout the country.

Outside of oil and gas well cementing, Sanjel Energy also provides a diverse range of companies with other cementing requirements for pipelines, carbon capture wells, helium wells, geothermal wells, mines, potash, and disposal wells, among others.

Primary Cementing

Since Sanjel Energy's inception in 2016, primary cementing has been the foundation of the business. Across Canada, Sanjel Energy delivers fit-for-purpose, sophisticated primary cementing solutions for unique well requirements. From shallow gas projects, thermal cementing and extended reach horizontal wells, to hot, high-pressure, sour and critical wells, Sanjel Energy has a wide range of cementing solutions designed to deliver innovative solutions-focused results.

In March 2020, Sanjel Energy announced it had [entered into a technology licensing agreement](#) with SLB. This agreement provides Sanjel Energy with the exclusive rights to select SLB cementing technologies in Canada onshore.

Remedial Cementing

Sanjel Energy's Remedial and Abandonment business is led by an industry-leading team of operational and technical specialists, providing progressive, customizable solutions for remedial, abandonment, stimulation and miscellaneous pumping needs.

In addition to oilfield remedial and abandonment projects, Sanjel Energy's Remedial and Abandonment team also completes industrial remedial projects such as pipeline grouting, pigging and abandonments, as well as mining and potash operations.

Acidizing & Stimulation

Sanjel Energy's dynamic team of experienced operations personnel delivers unparalleled customized solutions in matrix acidizing, breakdown or acid spearheads, solvent treatments, gravel packing, water conformance and miscellaneous pumping operations.

Products

Sanjel Energy has a diverse and comprehensive line of products to deliver long-term well integrity for any type of cementing application in the Western Canadian Sedimentary Basin and across Canada.

In 2021, we commercially launched and implemented ECO green cement solutions with ECObase blends, reducing our carbon footprint on those jobs by more than 25% compared to the industry's commercially used oil well Class C and Class G cement.